

# Conditions for the use of the LIA Laboratory's Certification Mark



## LIA LAB PERFORMANCE VERIFIED MARK



1. The LIA Laboratory's LIA Lab Performance Verified mark ('the Mark') is a registered mark and is the property of the LIA Laboratory Ltd (LIA Lab) whose registered office is: Stafford Park 7, Telford, Shropshire, TF3 3BQ, United Kingdom.  
Company Registration Number: 2925465. Registered in England & Wales.
2. The Mark shall only be used by manufacturers that have successfully completed all stages of the LIA Lab's Verified scheme process.
3. The Mark shall only be used once a certificate has been issued by LIA Lab for the scope of certified product(s) identified in the certificate.
4. The Mark shall not be used to imply that non-certified product(s) are covered under the certificate.
5. The Mark shall not be used without indicating that it is a certification mark.
6. The Mark as shown in Appendix A, is the only mark that can be used and then only with written approval from LIA Lab and shall only be used on:
  - Packaging and Product Literature (for certified products only)
  - Letterhead, Envelopes, Compliments Slips, Business Cards, Invoices
  - Advertising, Display, Promotional Material
  - Vehicles, Buildings and Flags
7. The Mark shall only be used in its entirety, and without amendment as shown in Appendix A. For specific guidance on minimum size, position and backgrounds, please refer to Appendix B.
8. The relative proportions of the Mark shall always be retained.
9. When marking certified products, no method other than direct printing on the product packaging shall be used unless agreed in writing by the LIA Lab.
10. Use of the general mark as shown above is only be permitted when either a product group or company license have been purchased. The mark guidance in Appendix B still applies.

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11. The Mark may be used on the following **stationery items** but only when used in conjunction with the user's own mark/logo (letterhead, envelopes, business cards, compliments slips, invoices). When used on these items, the dimensions (w × h) of the mark shall not exceed the dimensions (w × h) of the user's mark/logo. The minimum size requirements (see Appendix B) shall still apply.
12. The Mark may be used on the following **promotional items** but only when used in conjunction with the user's own mark/logo (advertisements, articles, brochures, websites, exhibition display panels). When used on these items, the dimensions (w × h) of the mark shall not exceed 75% of the dimensions (w × h) of the user's mark/logo. The minimum size requirements (see Appendix B) shall still apply.
13. The Mark may be used on the following **signage items** but only when used in conjunction with the user's own mark/logo (buildings, flags, vehicles). When used on these items, the dimensions (w × h) of the mark shall not exceed 75% of the dimensions (w × h) of the user's own mark/logo. The minimum size requirements (see Appendix B) shall still apply.
14. The user of the Mark shall at the request of LIA Lab cease to use the Mark if LIA Lab deems the application inappropriate.
15. The user of the Mark shall, upon suspension of agreement, immediately discontinue the issue of documents that display the mark or contain reference to the LIA Lab.
16. The user of the Mark shall, upon termination of the agreement, immediately cease distribution of all items on which the Mark is displayed and shall remove it from any form of display or promotional application.
17. In using the Mark, the user agrees to be bound by the above conditions. Failure to comply with the above conditions for use of the Mark may result in withdrawal of agreement and legal action.

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### APPENDIX A

*INSERT COLOUR LOGO HERE H – 5CM*

**Colour**

*INSERT BLACK & WHITE LOGO HERE H – 5CM*

**Black & white**


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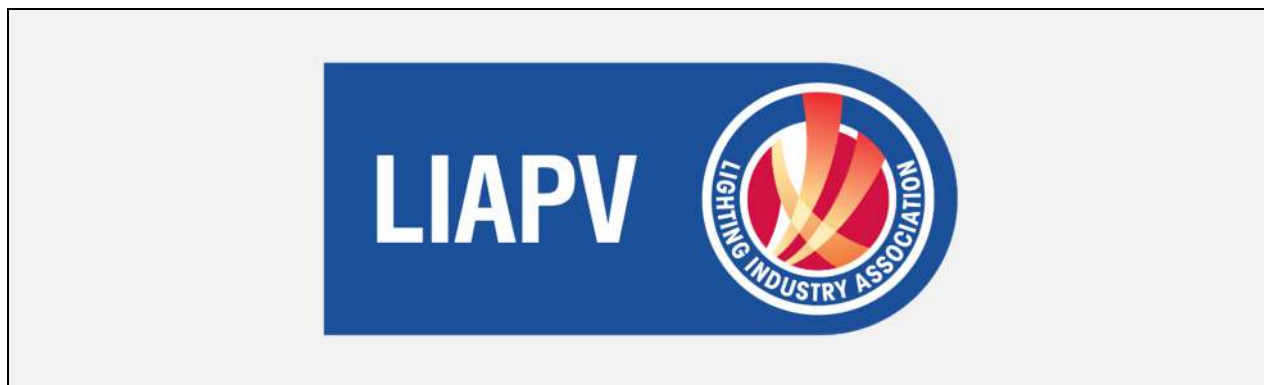
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### APPENDIX B

#### Usage – Sizes

Item				
	Minimum Width	Minimum Height	Maximum Width	Maximum Height
<b>Product</b>	20mm	12mm	63mm	40mm
<b>Stationery</b>	20mm	12mm	63mm	40mm
<b>Promotional</b>	20mm	12mm	63mm	40mm
<b>Signage</b>	TBA with LIA Lab	TBA with LIA Lab	TBA with LIA Lab	TBA with LIA Lab

#### Backgrounds



Correct



Correct

# Conditions for the use of the LIA Laboratory's Certification Mark



## LIA LAB PERFORMANCE VERIFIED MARK



**Incorrect**



**Incorrect**