

# Conditions for the use of the LIA Laboratory's Certification Mark



## LIASC PLUS CERTIFICATION & PRODUCT MARK



1. The LIA Laboratory's LIASC Plus marks ('the Marks') are registered marks and is the property of the LIA Laboratory Ltd (LIA Laboratory) whose registered office is: Stafford Park 7, Telford, Shropshire, TF3 3BQ, United Kingdom.  
Company Registration Number: 2925465. Registered in England & Wales.
2. The Marks consist of the LIASC Plus Certification mark and LIASC Product mark.
3. The Marks shall only be used by manufacturers that have successfully completed all stages of the LIA Laboratory's LIASC Plus certification scheme process.
4. The Marks shall only be used once a certificate has been issued by the LIA Laboratory for the scope of certified product(s) identified in the certificate.
5. The Marks shall not be used to imply that non-certified product(s) are covered under the certificate.
6. The Marks shall not be used without indicating that it is a certification mark.

### LIASC Plus Certification Mark

7. The LIASC Plus Certification mark consists of the mark as shown in Appendix A (Item A, Item B and Item C).
8. The LIASC Plus Certification mark as shown in Appendix A, with written approval from the LIA Laboratory shall only be used on:
  - Packaging and Product Literature of products within the scope of certified products identified in the certificate only
  - Letterhead, Envelopes, Compliments Slips, Business Cards, Invoices
  - Advertising, Display, Promotional Material
  - Vehicles, Buildings and Flags
9. The LIASC Plus Certification mark shall only be used in its entirety, and without amendment as shown in Appendix A. For specific guidance on minimum size, position and backgrounds, please refer to Appendix B.
10. The relative proportions of the LIASC Plus Certification mark shall always be retained. Any change in size to the mark must retain the correct proportions.
11. When marking certified products, no method other than direct printing on the product packaging shall be used unless agreed in writing by the LIA Laboratory.
12. Use of the general mark as shown above is only permitted when a company has received more than

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one unique certificate under the scheme, and then only with written approval from the LIA Laboratory. The requirements listed in this document and the mark guidance in Appendix B still applies when using the general mark.

13. The LIASC Plus Certification mark may be used on the following **stationery items** but only when used in conjunction with the user's own mark/logo (letterhead, envelopes, business cards, compliments slips, invoices). When used on these items, the dimensions (w × h) of the mark shall not exceed the dimensions (w × h) of the user's mark/logo. The minimum size requirements (see Appendix B) shall still apply.
14. The LIASC Plus Certification mark may be used on the following **promotional items** but only when used in conjunction with the user's own mark/logo (advertisements, articles, brochures, websites, exhibition display panels). When used on these items, the dimensions (w × h) of the mark shall not exceed 75% of the dimensions (w × h) of the user's mark/logo. The minimum size requirements (see Appendix B) shall still apply.
15. The LIASC Plus Certification mark may be used on the following **signage items** but only when used in conjunction with the user's own mark/logo (buildings, flags, vehicles). When used on these items, the dimensions (w × h) of the mark shall not exceed 75% of the dimensions (w × h) of the user's own mark/logo. The minimum size requirements (see Appendix B) shall still apply.
16. The user of the LIASC Plus Certification mark shall at the request of the LIA Laboratory cease to use the mark if the LIA Laboratory deems the application inappropriate.
17. The user of the LIASC Plus Certification mark shall, upon suspension of agreement, immediately discontinue the issue of documents that display the mark or contain reference to the LIA Laboratory.
18. The user of the LIASC Plus Certification mark shall, upon termination of the agreement, immediately cease distribution of all items on which the mark is displayed and shall remove it from any form of display or promotional application.
19. In using the LIASC Plus Certification mark, the user agrees to be bound by the above conditions. Failure to comply with the above conditions for use of the mark may result in withdrawal of agreement and legal action.
20. Client may use the appropriate national accreditation symbol (UKAS, see Appendix A and Appendix B, Item A and Item B) in accordance with the requirements of document Accreditation Logo and Symbols – The National Accreditation Logo and Symbols: Conditions for use by UKAS and UKAS accredited organisations ([https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/1022081/guidance-ukas-accreditation-logo-and-symbols-v2.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/1022081/guidance-ukas-accreditation-logo-and-symbols-v2.pdf)) on stationery and publicity material or other items relevant to their certification. The national accreditation symbol(s) shall always be used in conjunction with the logo/mark of the certification body or certification scheme. Client may use the logo/mark of the certification body or certification scheme without the accreditation symbol.
21. The Product Certification national accreditation symbol may only be used in connection with a product certified under an accredited product certification scheme (Item B).

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### LIASC Product Mark

22. The LIASC Product mark consists of the mark as shown in Appendix B, Item C. Any change in size to the mark must retain the correct proportions.
23. Unless otherwise agreed in writing with the LIA Laboratory, the LIASC Product mark must be at least 5mm high.
24. The LIASC Product mark shall be affixed directly to the product or its data plate.
25. The LIASC Product mark must be applied in a way that cannot be easily removed, is clearly visible and legible.
26. The user of the LIASC Product mark shall at the request of the LIA Laboratory cease to use the mark if the LIA Laboratory deems the application inappropriate.
27. The user of the LIASC Product mark shall, upon suspension of agreement, immediately discontinue the issue of documents that display the mark or contain reference to the LIA Laboratory.
28. The user of the LIASC Product mark shall, upon termination of the agreement, immediately cease distribution of all items on which the mark is displayed and shall remove it from any form of display or promotional application.
29. In using the LIASC Product mark, the user agrees to be bound by the above conditions. Failure to comply with the above conditions for use of the mark may result in withdrawal of agreement and legal action.

# Conditions for the use of the LIA Laboratory's Certification Mark



## LIASC PLUS CERTIFICATION & PRODUCT MARK

### APPENDIX A

*INSERT COLOUR LOGO HERE H – 5CM*

#### Certification Mark - Colour

*INSERT BLACK & WHITE LOGO HERE H – 5CM*

#### Certification Mark - Black & white

*INSERT COLOUR LOGO HERE H – 5CM*

#### Certification Mark + National Accreditation Symbol - Colour

*INSERT BLACK & WHITE LOGO HERE H – 5CM*

#### Certification Mark + National Accreditation Symbol - Black & white

# Conditions for the use of the LIA Laboratory's Certification Mark



## LIASC PLUS CERTIFICATION & PRODUCT MARK



**Product Mark**



**Product Mark - Inverted**

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## LIASC PLUS CERTIFICATION & PRODUCT MARK

### APPENDIX B

#### Usage – Sizes





Item A								
	Minimum Width		Minimum Height		Maximum Width		Maximum Height	
Stationery	26mm		12mm		64mm		30mm	
Promotional	26mm		12mm		64mm		30mm	
Signage	TBA with LIA		TBA with LIA		TBA with LIA		TBA with LIA	
Colours	CMYK				RGB			
	C	M	Y	K	R	G	B	
Blue	95	71	5	0	28	80	154	
Red	0	81	89	0	233	75	38	
Orange	0	50	100	0	243	146	0	
White	0	0	0	0	255	255	255	

Item B							
	Minimum Width	Minimum Height	Maximum Width	Maximum Height			
	Stationery	46mm	20mm	92mm	40mm		
	Promotional	46mm	20mm	92mm	40mm		
	Signage	TBA with LIA	TBA with LIA	TBA with LIA	TBA with LIA		
Colours	CMYK			RGB			
	C	M	Y	K	R	G	B
Blue	95	71	5	0	28	80	154
Red	0	81	89	0	233	75	38
Orange	0	50	100	0	243	146	0
White	0	0	0	0	255	255	255
Purple	97	100	0	19	51	0	114
Black	60	60	60	100	0	0	0

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## LIASC PLUS CERTIFICATION & PRODUCT MARK

Item C							
							
	Minimum Width		Minimum Height		Maximum Width		Maximum Height
Product	4mm		5mm		12mm		15mm
Colours	CMYK				RGB		
	C	M	Y	K	R	G	B
Black	60	60	60	100	0	0	0
White	0	0	0	0	255	255	255

# Conditions for the use of the LIA Laboratory's Certification Mark



## LIASC PLUS CERTIFICATION & PRODUCT MARK

### Backgrounds



Correct



Correct



Incorrect