

Conditions for the use of the LIA Laboratory's Certification Mark



LIAPV CERTIFICATION MARK



1. The LIA Laboratory's LIAPV marks ('the Marks') are registered marks and is the property of the LIA Laboratory Ltd (LIA Laboratory) whose registered office is: Stafford Park 7, Telford, Shropshire, TF3 3BQ, United Kingdom.
Company Registration Number: 2925465. Registered in England & Wales.
2. The Mark consist of the LIAPV Certification mark.
3. The Mark shall only be used by manufacturers that have successfully completed all stages of the LIA Laboratory's LIAPV certification scheme process (certification schemes TSD-004 and/or TSD-011).
4. The Mark shall only be used once a certificate has been issued by the LIA Laboratory for the scope of certified product(s) identified in the certificate.
5. The Mark shall not be used to imply that non-certified product(s) are covered under the certificate.
6. The Mark shall not be used without indicating that it is a certification mark.

LIAPV Certification Mark

7. The LIAPV Certification mark consists of the mark as shown in Appendix A (Item A).
8. The LIAPV Certification mark as shown in Appendix A, with written approval from the LIA Laboratory shall only be used on:
 - Packaging and Product Literature of products within the scope of certified products identified in the certificate only
 - Letterhead, Envelopes, Compliments Slips, Business Cards, Invoices
 - Advertising, Display, Promotional Material
 - Vehicles, Buildings and Flags
9. The LIAPV Certification mark shall only be used in its entirety, and without amendment as shown in Appendix A. For specific guidance on minimum size, position and backgrounds, please refer to Appendix B.
10. The relative proportions of the LIAPV Certification mark shall always be retained. Any change in size to the mark must retain the correct proportions.
11. When marking certified products, no method other than direct printing on the product packaging shall be used unless agreed in writing by the LIA Laboratory.
12. Use of the general mark as shown above is only permitted when a company has received more than one unique certificate under the scheme, and then only with written approval from the LIA Laboratory.

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The requirements listed in this document and the mark guidance in Appendix B still applies when using the general mark.

13. The LIAPV Certification mark may be used on the following **stationery items** but only when used in conjunction with the user's own mark/logo (letterhead, envelopes, business cards, compliments slips, invoices). When used on these items, the dimensions (w × h) of the mark shall not exceed the dimensions (w × h) of the user's mark/logo. The minimum size requirements (see Appendix B) shall still apply.
14. The LIAPV Certification mark may be used on the following **promotional items** but only when used in conjunction with the user's own mark/logo (advertisements, articles, brochures, websites, exhibition display panels). When used on these items, the dimensions (w × h) of the mark shall not exceed 75% of the dimensions (w × h) of the user's mark/logo. The minimum size requirements (see Appendix B) shall still apply.
15. The LIAPV Certification mark may be used on the following **signage items** but only when used in conjunction with the user's own mark/logo (buildings, flags, vehicles). When used on these items, the dimensions (w × h) of the mark shall not exceed 75% of the dimensions (w × h) of the user's own mark/logo. The minimum size requirements (see Appendix B) shall still apply.
16. The user of the LIAPV Certification mark shall at the request of the LIA Laboratory cease to use the mark if the LIA Laboratory deems the application inappropriate.
17. The user of the LIAPV Certification mark shall, upon suspension of agreement, immediately discontinue the issue of documents that display the mark or contain reference to the LIA Laboratory.
18. The user of the LIAPV Certification mark shall, upon termination of the agreement, immediately cease distribution of all items on which the mark is displayed and shall remove it from any form of display or promotional application.
19. In using the LIAPV Certification mark, the user agrees to be bound by the above conditions. Failure to comply with the above conditions for use of the mark may result in withdrawal of agreement and legal action.

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APPENDIX A

Insert logo here – height 5cm

Certification Mark - Colour

Insert logo here – height 5cm

Certification Mark - Black & white

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APPENDIX B

Usage – Sizes

Item A							
	Minimum Width		Minimum Height		Maximum Width		Maximum Height
Stationery	26mm		12mm		64mm		30mm
Promotional	26mm		12mm		64mm		30mm
Signage	TBA with LIA		TBA with LIA		TBA with LIA		TBA with LIA
Colours	CMYK				RGB		
	C	M	Y	K	R	G	B
Blue	95	71	5	0	28	80	154
Red	0	81	89	0	233	75	38
Orange	0	50	100	0	243	146	0
White	0	0	0	0	255	255	255

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Backgrounds



Correct



Correct



Incorrect